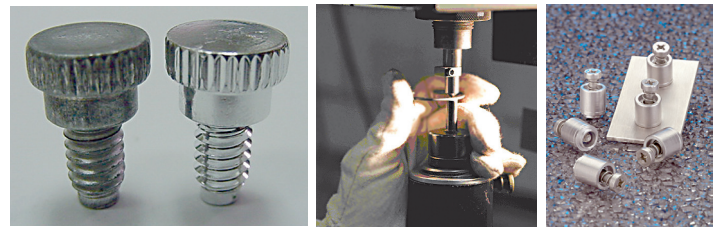


2025 ADVERTISING RATES



Reach the Fastener Industry with the Leading Publication!

AD SIZE	1X	3X	6X	9X	12X
FULL PAGE	\$3120	\$3060	\$2895	\$2840	\$2595
2/3 PAGE	\$2580	\$2535	\$2410	\$2300	\$2195
1/2 PAGE ISLAND*	\$2235	\$2140	\$2015	\$1860	\$1785
1/2 PAGE	\$1990	\$1925	\$1780	\$1705	\$1630
1/3 PAGE	\$1630	\$1550	\$1440	\$1385	\$1280
1/4 PAGE	\$1375	\$1320	\$1245	\$1160	\$935
1/6 PAGE	\$865	\$845	\$810	\$760	\$700

* Only ad on page
All rates, US\$, per insertion

Color Rates

- Black and one standard or match color, extra per page or less.....\$375
- 4-Color Process, extra per page or less.....\$995
- 4-Color Process, extra per spread.....\$1800

Combined Frequency Credit

Your insertions in *Fastener Technology International* will apply toward your frequency in the *Wire and Cable Technology International* magazine, *Wire Forming Technology International* magazine, *Wire & Cable Technology International* Buyers' Guide and the *Fastener Technology International* Buyers' Guide.

Special Positions

10% premium over black and white rate earned.

Covers

Rates include 4-Color Process. Non-Cancelable

FRONT COVER NOT SOLD

- Inside Front Cover.....\$4595
- Inside Back Cover.....\$4595
- Back Cover.....\$4595

Advertising Material

- Preferred advertising material is a high resolution PDF.
- All graphics must be a minimum of 300 dpi.
- Color should be prepared as CMYK.
- When designing material, please incorporate the bleed dimensions as supplied under the mechanical specifications.
- Material may be submitted via email 15 Mbs max.



www.fastenertech.com